

CONTRACT



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

And:

Campaign Group
1600 Locust Street
Philadelphia, PA 19102

<u>Contract / Revision</u> 711664 /		<u>Alt Order #</u> 06304871
<u>Product</u> NIXON FOR GOVERNOR		
<u>Contract Dates</u> 09/06/12 - 09/16/12		<u>Estimate #</u>
<u>Advertiser</u> Nixon, J / D/ Governor		<u>Original Date / Revision</u> 09/07/12 / 09/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSDK	<u>Account Executive</u> Kristin Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> P593	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	KSDK	09/06/12	09/06/12	LN (M-F)	10-1035p		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---				1	\$1,650.00	0.00			
2	KSDK	09/06/12	09/06/12	6-7a	6-7A		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---				1	\$750.00	0.00			
3	KSDK	09/06/12	09/06/12	NBC Today 7-9A	7-9A		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---				2	\$600.00	0.00			
4	KSDK	09/08/12	09/08/12	Sat 6-7A	6-7A		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$200.00	0.00			
5	KSDK	09/08/12	09/08/12	NBC Today Show (Sa)	7-9A		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$350.00	0.00			
6	KSDK	09/09/12	09/09/12	Sun 6-7A	6-7A		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				2	\$175.00	0.00			
7	KSDK	09/09/12	09/09/12	NBC Today Show (Su)	7-8A		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$400.00	0.00			
8	KSDK	09/09/12	09/09/12	Meet The Press Sun 8-9A	8-9A		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,000.00	0.00			
9	KSDK	09/09/12	09/09/12	Post NFL Late News	Various		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$900.00	0.00			
10	KSDK	09/06/12	09/10/12	Nightly New Adj.	528-530p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/12	09/12/12	M--TF--				2	\$1,200.00	0.00			
11	KSDK	09/06/12	09/06/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$1,125.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

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Contract / Revision	Alt Order #
711664 /	06304871

Contract Dates	Product	Estimate #
09/06/12 - 09/16/12	NIXON FOR GOVERNO	

Advertiser	Original Date / Revision
Nixon, J / D/ Governor	09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>09/03/12</td><td>09/09/12</td><td>---T---</td><td></td><td></td><td></td><td>1</td><td>\$1,125.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		09/03/12	09/09/12	---T---				1	\$1,125.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/03/12	09/09/12	---T---				1	\$1,125.00	0.00																															
N 12	KSDK	09/06/12	09/06/12	CONVENTION 9-10P	9-10p		:30				NM	2	\$6,750.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>09/03/12</td><td>09/09/12</td><td>---T---</td><td></td><td></td><td></td><td>1</td><td>\$6,750.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		09/03/12	09/09/12	---T---				1	\$6,750.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/03/12	09/09/12	---T---				1	\$6,750.00	0.00																															
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																														
	1	KSDK	09/03/12-09/09/12	CONVENTION 9-10P	9-10p	----Th----	:30		\$6,750.00	0.00	NM																														
	See MG 12.2, 12.3																																								
	2	KSDK	09/16/12-09/16/12	NFL Regular Season Football	Various	-----Su	:30		\$5,250.00	0.00	NM																														
	Ⓜ MG for 12.1 09/06																																								
	3	KSDK	09/16/12-09/16/12	Meet The Press Sun 8-9A	8-9A	-----Su	:30		\$1,500.00	0.00	NM																														
	Ⓜ MG for 12.1 09/06																																								
13	KSDK	09/06/12	09/06/12	Tonight Show	1035-1137p		:30				NM	1	\$575.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>09/03/12</td><td>09/09/12</td><td>---T---</td><td></td><td></td><td></td><td>1</td><td>\$575.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		09/03/12	09/09/12	---T---				1	\$575.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/03/12	09/09/12	---T---				1	\$575.00	0.00																															
14	KSDK	09/07/12	09/10/12	LN (M-Su)	10-1035pm		:30				NM	1	\$1,200.00																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/07/12	09/13/12	M--FS-				1	\$1,200.00	0.00																															
15	KSDK	09/07/12	09/10/12	6-7a	6-7A		:30				NM	1	\$450.00																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/07/12	09/13/12	M--F--				1	\$450.00	0.00																															
16	KSDK	09/07/12	09/10/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$900.00																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/07/12	09/13/12	M--F--				1	\$900.00	0.00																															
17	KSDK	09/07/12	09/07/12	News at 10am	10-11A		:30				NM	1	\$150.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>09/03/12</td><td>09/09/12</td><td>----F--</td><td></td><td></td><td></td><td>1</td><td>\$150.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		09/03/12	09/09/12	----F--				1	\$150.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/03/12	09/09/12	----F--				1	\$150.00	0.00																															
18	KSDK	09/10/12	09/10/12	News at 10am	10-11A		:30				NM	1	\$150.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>09/10/12</td><td>09/16/12</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$150.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		09/10/12	09/16/12	M-----				1	\$150.00	0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		09/10/12	09/16/12	M-----				1	\$150.00	0.00																															
Totals										0.00		22	\$20,500.00																												

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/16/12	22	\$20,500.00	\$17,425.00
Totals	22	\$20,500.00	\$17,425.00

Signature: _____ **Date:** _____

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TERMS: Due 15th day of the Month following Broadcast.